



ILLINOIS

SPONSORSHIP SEASON

October 1, 2017 - March 31, 2018

Limited Availability!

ASID Illinois President's Message



I am honored to have the opportunity to serve as your 2017-2018 ASID-IL Chapter President. I joined ASID thirteen years ago, and during that time I saw few members who looked like me. I am proud to be a part of an organization that recognizes the importance of diversity and inclusion. ASID is growing by leaps and bounds, to remain relevant today and long into the future.

As your Chapter President, my plan is to remain focused on the ASID National's 2017-2020 5 Strategic Pillars:

1. Design Impacts Life
2. Living the Brand
3. Communication
4. Diversity and Inclusion
5. Alternate Revenue Streams

The importance of the Strategic Pillars cannot be overemphasized, as they are an established collective vision for the future of ASID.

I am excited to kick off this New Year with the announcement of our Sponsorship Season. Designed to allow sponsors to budget for the coming year with our partnership in mind, Sponsorship Season will be open Oct 1 through March 31, 2018. Our goal is to fill all of our sponsorship offerings during that time. This year we're including several new and exciting marketing opportunities.

For those of you who are new to the Chapter - Welcome! My challenge to each of you is to take the initiative, to grow personally and professionally by getting involved. I ask that you volunteer, join a peer group, become a committee member, attend CEU sessions, and attend our events. I am looking forward to meeting, greeting and working alongside each of you in the days, weeks, and months to come.

I encourage you to provide feedback and connect with me anytime at President@il.asid.org. Together we will continue to grow, and to make ASID-IL Chapter the BEST!

I look forward to an AMAZING year. See you around!

Cynthia C. Smith, Allied ASID
ASID Illinois Chapter President 2017-2018

LEVELS OF SPONSORSHIP

BENEFITS		PRESENTING \$7500	PLATINUM \$5000	DIAMOND \$3500	GOLD \$3000	SILVER \$2000	FRIEND \$1500	HOST \$800	ADVOCATE \$500
ADVERTISING	Logo and link on website	X	X	X	X	X	X	X	X
	Logo on printed event signage	X	X	X	X	X	X	X	X
	Logo in monthly newsletter w/Sponsors	X	X	X	X	X	X	X	X
	Logo on all News-Briefs - 2x per month	X	X	X	X	X	X	X	X
	Listed in Yearly Sponsor AD in IMPACT Illinois Magazine	X	X	X	X	X	X	X	X
MEDIA	Social Media Posts - w/Image, Link & Hash-tag	6	5	4	3	2			
	News Post on website (30 day period)	6	4	2	1	1			
	Access to mailing list - Snail Mail	4	3	2	1	1	1		
	Access to mailing list - E-blast	4	3	2	1	1			
	Marketing slide on front page of il.asid.org *30 day period)	2	2	1					
	"Sponsor Spotlight" feature in monthly newsletter	X	X	X					
HOSTING	Present an award at Celebration of Design	X	X	X	X	X			
	Introduce your company for 2 minutes at Celebration of Design	X	X	X					
	Host Speed Networking							X	
	Host NeoCon or Membership Appreciation								
EVENTS	Holiday Party Tickets	8	6	4	3	2			
	VIP Tickets/Reserved Seating at COD	8	6	4	2	1			
	Event Food/Drink Sponsor**					X	X	X	
	Student Contest Sponsor*						X		
	Portfolio/Career Day Sponsor*								X
	Designer Charrette Host*								X
	Tabletop at Holiday Party, Annual Meeting or NeoCon Luncheon								X

*Only One Available

**Limited Availability

COMMITMENT FORM

(PLEASE INCLUDE SPONSORSHIP LEVEL PAGE WITH COMMITMENT FORM)

Organization Name: _____
Contact Person: _____
Contact Person: _____
Contact E-mail: _____

BILLING

ADDRESS 1: _____
ADDRESS 2: _____
CITY/STATE/ZIP CODE: _____
WEBSITE: _____

PAYMENT

PAYMENT OPTION: ☐ FULL ☐ TWO PAYMENTS ☐ FOUR PAYMENTS ☐ SIX PAYMENTS

If you choose to pay Monthly/Bi Monthly or Quarterly your credit card will be required to be on file for the future payments. If a check isn't received by the date in the contract your card on file will be charged.

Type: ☐ VISA ☐ MC ☐ DISC ☐ AMEX ☐ CHECK (ENCLOSED)

NAME OF LEVEL: _____ LEVEL COST: _____
NAME ON CARD: _____ CARD NUMBER: _____
EXPIRATION DATE: _____ SECURITY CODE: _____ ZIP CODE: _____

PLEASE MAIL OR EMAIL COMPLETED FORMS AND PAYMENT TO:

JANEL HYLAND
ASID ILLINOIS CHAPTER
1647 MERCHANDISE MART
CHICAGO, IL 60654
P: 312-467-5080
E: ADMINISTRATOR@IL.ASID.ORG

As payments are made ASID IL will email a receipt for your payment. If your payment lapse at any time you will have a 30 day notice and be removed from all sponsorship promotions.

You agree to the terms and conditions set fourth by ASID Illinois

Signature: _____

Date: _____