





# ASID ILLINOIS

# CELEBRATION OF DESIGN

September 2025

AMERICAN SOCIETY OF INTERIOR DESIGNERS
ILLINOIS

# WHAT IS THE CELEBRATION OF DESIGN?

THE ASID ILLINOIS CELEBRATION OF DESIGN AWARDS BRINGS TOGETHER DESIGNERS, DESIGN ADVOCATES, MANUFACTURERS, AND SUPPLIERS FROM AROUND THE COUNTRY TO HONOR OUTSTANDING DESIGN AND ENJOY AN UNFORGETTABLE EVENING.



150+ INTERIOR DESIGNERS



AWARD CATEGORIES OF RESIDENTIAL, COMMERCIAL, AND PRODUCT DESIGN



DELICIOUS FOOD, COCKTAILS, AND MUSIC



# SPONSORSHIP OPPORTUNITIES

## JOIN US IN MAKING THIS A FANTASTIC EVENT!

- GET YOUR BRAND NAME IN FRONT OF OUR CHAPTER MEMBERS.
- AS AN OFFICIAL SPONSOR, NOT ONLY WILL YOU BE SHOWCASED THAT DAY, BUT YOUR BUSINESS WILL ALSO BE PROMOTED AND GAIN SIGNIFICANT EXPOSURE WITH YOUR LOGO IN OUR FUTURE COMMUNICATIONS THROUGH THE END OF THE YEAR!
- THIS IS A GREAT WAY TO CONNECT AND GAIN RECOGNITION AS AN ORGANIZATION COMMITTED TO ASID ILLINOIS DESIGNERS AND INDUSTRY PARTNERS.
- WE HAVE MANY LEVELS OF SPONSORSHIP THAT WILL FIT EVERY BUDGET.

### PRESENTING SPONSOR: \$7,500

- 1 Available
- Category exclusivity
- (4) Complimentary tickets & reserved seating
- Small logo/link on ASID website through the end of the year
- Logo on step & repeat photo backdrop
- Logo on all electronic & printed event promotions
- 5 minute welcome presentation & intro of ASID Illinois President
- Present the Member of Distinction & Rising Star awards
- · Logo in ad appearing in Interiors Chicago as media partnership agreement
- Listed as Partner/Sponsor for (1) additional ASID Illinois event
- Marketing benefits include 2 eblasts, 1 slider advertisement, 1 reel

#### GOLD SPONSOR - \$5,000

#### 2 Available

- Category exclusivity
- (2) Complimentary tickets & reserved seating for each sponsor
- Small logo/link on ASID website through the end of the year
- Logo on all electronic & printed event promotions
- Inclusion with other sponsors as presenter for at least (2) design awards
- Thank you during the meeting
- Included sponsor thank you on social media once between June & September
- (1) Social media story
- Marketing benefits include 1 eblasts, 1 newspost on website, 1 story

#### SILVER SPONSOR - \$2,500

#### 4 Available

- Category exclusivity
- (2) Complimentary tickets & reserved seating
- Small logo/link on ASID website through the end of the year
- Logo on all electronic & printed event promotions
- Inclusion with other sponsors as presenter for at least (2) design awards
- Name/logo recognition in pre & post event promotion
- Logo included in presentation

#### **BRONZE SPONSOR - \$1,500**

#### 8 Available

- Awards Sponsor
- Signature Drink Sponsor
- DJ Sponsor
- Bar Sponsor
- A/V Sponsor
- Dessert Sponsor
- After Party Nibbles Sponsor
- After Party Cocktail Sponsor
- (1) Complimentary ticket to the event
- Small logo/link on ASID website through the end of the year
- Logo on all electronic & printed event promotions
- Name/logo recognition in pre & post event promotion
- Logo included in presentation







THANK YOU SO MUCH FOR YOUR SPONSORSHIP!

IT MAKES A GREAT DIFFERENCE!

## **SPONSORSHIP FORM**

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