



AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS
ILLINOIS



INDUSTRY PARTNER TRADE SHOW

THURSDAY, JUNE 20, 2024

Hosted by:

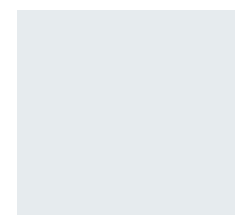


VIRGINIATILE

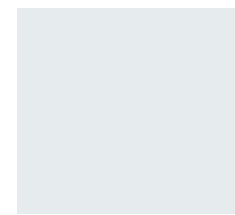
1601 ESTES AVE, ELK GROVE VILLAGE IL

What is the Trade Show?

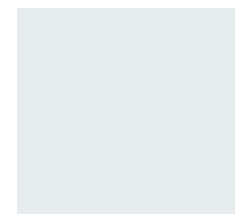
We bring together our community of interior designers and industry partners for the best event to make valuable connections and showcase your new products!



150+ Interior Designers



30 Product Vendors - Exclusive Categories Available



The best way to meet qualified interior designers in IL





This Year's Venue



VIRGINIATILE

[1601 Estes Ave, Elk Grove Village](#)

Indoor air conditioned main showroom experience

EVENT SPONSOR: \$10,000

SOLD - Virginia Tile

- Logo/Link on all electronic event promotion
- Logo on all signage at the trade show
- 5 minutes to talk during the program
- Opportunity to showcase items during the trade show
- Thank you during the trade show
- Post event thank you via news brief and social media
- 1 e-blast and 2 reels & social media posts to use during the year
- Advertisement on ASID Illinois website for 30-day period
- 2 Holiday Party tickets
- Listed in yearly sponsor ad in ASID Illinois IMPACT Magazine.

CATERING SPONSORS - \$2,500

2 Available

- 1 table, 6 tickets to event
- Logo branded signage by display
- Logo/ Link on all electronic event promotion
- Logo on all signage at the trade show
- 2 minutes to talk during the program
- Thank you during the event
- Post event thank you via news brief and social media
- 1 Eblast 1 Reel & 2 social media posts to use during the year
- Listed in yearly sponsor ad in ASID Illinois IMPACT Magazine

DESSERT SPONSOR - \$1,500

1 Available

- Logo/ Link on all electronic event promotion
- Logo on all signage at the trade show
- 2 tickets to the event
- 1 minute to talk during the program
- Thank you during the event
- Post event thank you via news brief and social media
- 1 social media posts to use during the year
- Listed in yearly sponsor ad in ASID Illinois IMPACT Magazine



SPONSORSHIP OPPORTUNITIES

We invite you to participate in creating an exceptional event with us!

Please contemplate becoming a sponsor to place your brand name directly in front of our chapter members.

By becoming an official sponsor, your business will not only receive visibility on the day of the event but will also be prominently promoted and gain significant exposure with your logo featured in our future communications throughout the remainder of the year!

This presents a wonderful opportunity to connect and garner recognition as an organization dedicated to supporting ASID Illinois designers and industry partners. We offer various sponsorship levels to accommodate every budget.



VENDOR TABLES

\$350 / \$550 NON-MEMBER

30 AVAILABLE

The opportunity to showcase your company at the tradeshow with a 6ft tabletop, tablecloth, and two chairs.

- Company name listed on the printed vendor list, website vendor list, and printed sign.
- You will receive 2 tickets to the event
- Post-event thank you via news brief and social media.

Sweepstakes items of \$50 or higher value can be given away at your table in exchange for business cards.



COMPLETE YOUR SPONSORSHIP FORM TODAY:

[CLICK HERE](#)

Please mail or email completed forms and payment to:

ASID Illinois Chapter Attn: Janel Hyland

222 W Merchandise

Mart Plaza Suite 1485

Chicago, IL 60654

P: 219-689-3684

E: ADMINISTRATOR@IL.ASID.ORG



**THANK YOU SO MUCH FOR YOUR SPONSORSHIP,
IT MAKES A GREAT DIFFERENCE!**