

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS
ILLINOIS



BUSINESS BOOTCAMP

MAY 7TH
THE MART, CHICAGO



WHAT IS BUSINESS BOOTCAMP

Bringing the business side of design to designers starting their new journey and to our seasoned designers who want to scale their business!

At this event we will have:

- Educational sessions
- A keynote speaker
- Roundtable discussions
- Opportunities to speak to trusted experts about your business





VENUE

THE MART

222 W Merchandise Mart Plaza, Chicago, IL 60654

When: Tuesday, May 7th

Where: WorkLife Meetings, 2nd Floor


Time: 8:30am Breakfast

9:30am Classes start

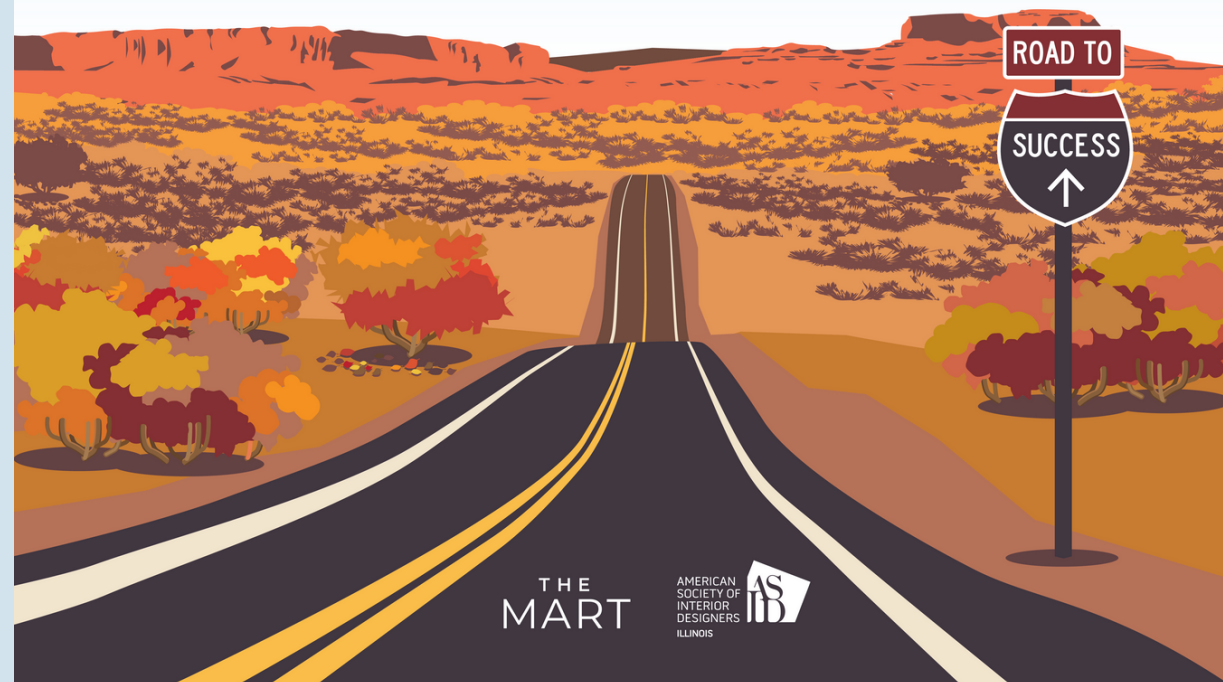
Interior Design

BUSINESS BOOTCAMP

 MERCHANDISE MART, MEET ON 6

 WEDNESDAY, JULY 12TH, 2023

 BREAKFAST 8:30AM, CLASSES AT 9:30AM



LAST YEAR'S INAUGURAL EVENT

BUSINESS BOOTCAMP ROAD TO SUCCESS

Last Year by the numbers



8 Sessions, 2 Mastermind Activities, 1 Keynote



50 Attendees



9 Sponsors

SPONSORSHIP OPPORTUNITIES

We would love for you to join us in making this a fantastic event!

Please consider sponsoring to get your brand name in front of our chapter members.

As an official sponsor, not only will you be showcased that day, but your business will also be promoted and gain significant exposure with your logo in our future communications through the end of the year!

This is a great way to connect and gain recognition as an organization committed to ASID Illinois designers and industry partners.

We have many levels of sponsorship that will fit every budget.

KEYNOTE SPONSOR: \$2,500

2 Available

- Sponsoring Keynote
- Logos on mastermind tables and keynote promotion
- Participate in Instagram live with board member and keynote
- Professional photo with speakers
- Manage hightop table
- Attendance for 2 associates
- Special thanks during the event

SPEAKERS SPONSOR - \$1,500

2 Available

- Sponsoring speakers
- Professional photo with speakers
- Manage hightop table
- Attendance for 1 associate
- Special thanks during the event
- Company tagged in social media post prior to and during event
- Company logo on all marketing material: Email blast, Eventbrite, social media, program
- Post event thank you via news brief and social media
- Receive 1 eblast, 1 reel, and 2 social media posts to use during the year
- Receive 1 social media reel and 1 story on Instagram
- Can add 1 goodie to the swag bag

ROUNDTABLE SPONSOR - \$750

4 Available

- Attendance for 1 associate
- Company tagged in social media post prior to and during event
- Company name listed in sponsor on program
- Can add 1 goodie to the swag bag

SPONSORSHIP OPPORTUNITIES

PRINTING SPONSOR: \$350

6 Available

- Sponsoring printing
- Company tagged in social media post prior to and during event
- Company name listed in sponsor on program
- Can add 1 goodie to the swag bag

SPECIAL SPONSORSHIP OPPORTUNITY - Equivalent cost: value of lunch

2 Available

- Host lunch in showroom space
- Professional photos of lunch time at event
- 10 min. presentation to group during lunch
- Special thanks during the event
- Company tagged in social media post prior to and during event
- Company logo on all marketing material: Email blast, Humanitix, social media, program
- Can add 1 goodie to the swag bag

BREAKFAST SPONSOR: \$2000

1 Available

- Provide Breakfast catering (Marshalls Landing)
- Professional photos of breakfast time at event
- Special thanks during the event
- Company tagged in social media post prior to and during event
- Company logo on all marketing material: Email blast, Humanitix, social media, printed program
- Company logo included on AV still slide between all sessions in both rooms
- Can add 1 goodie to the swag bag

COMPLETE YOUR SPONSORSHIP FORM TODAY:

[CLICK HERE](#)



Please mail or email completed forms and payment to:

ASID Illinois Chapter Attn: Janel Hyland

222 W Merchandise Mart Plaza

Suite 1485

Chicago, IL 60654

P: 312-467-5080

E: ADMINISTRATOR@IL.ASID.ORG

**THANK YOU SO MUCH FOR YOUR SPONSORSHIP!
IT MAKES A GREAT DIFFERENCE!**