

# ASID Illinois

## *Annual Meeting Boat Cruise*

**August 1st, 2023**

Sponsor Arrival 5:30pm

Check In 5:45pm

Boarding 6:15pm

Departure 6:30pm

Return 9:00pm



AMERICAN  
SOCIETY OF  
INTERIOR  
DESIGNERS  
ILLINOIS





# *What is the Annual Meeting Boat Cruise?*

Our annual meeting boat cruise is a special event that honors our volunteers and recognizes the generous sponsors who have supported our efforts throughout the year.



- 🚢 125-175 Attendees
- 🚢 Annual Meeting Awards
- 🚢 Captive audience to network & make connections



# *This year's venue...*

Location: Chicago's Classic Lady

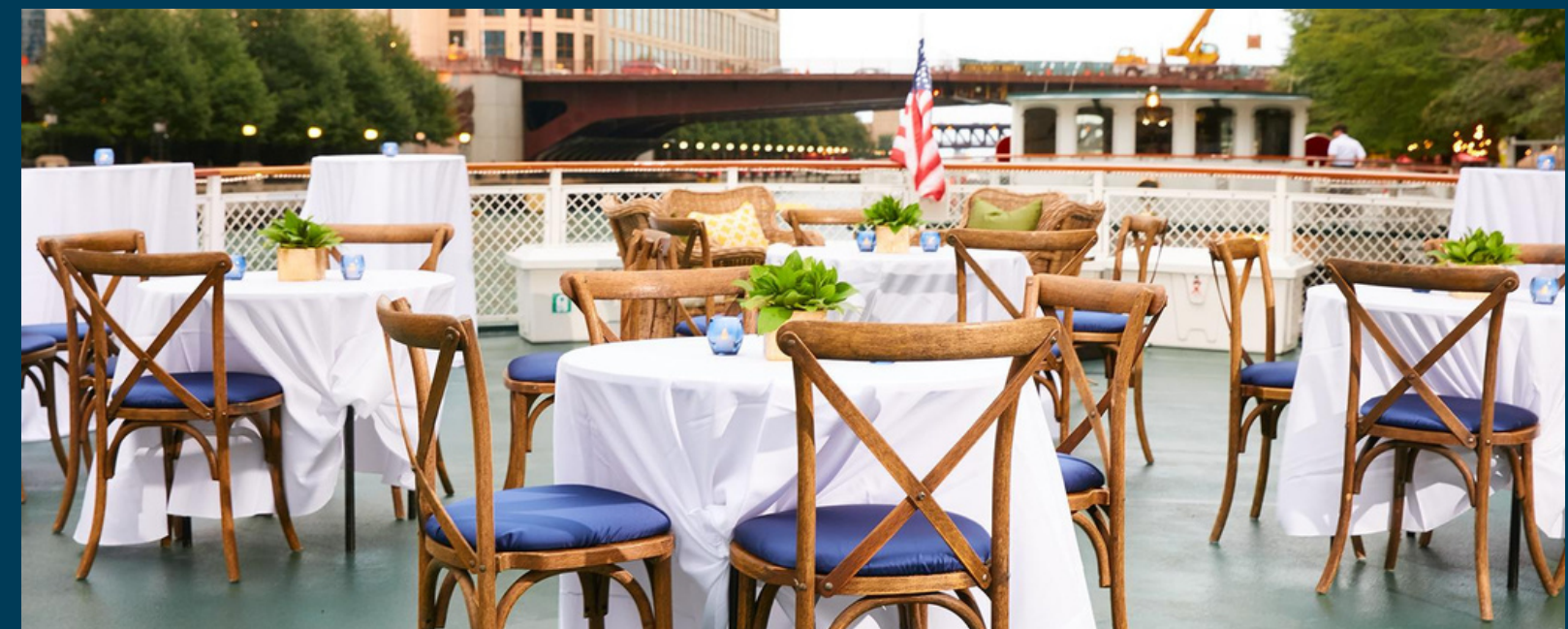


Cruise the Chicago River and Lake Michigan



Board on the River Walk Near Michigan & Wacker

This private yacht features two full-service bars and a large upper deck, perfect for viewing the skyline!





# SPONSORSHIP OPPORTUNITIES

*Join us in making this a fantastic event!*

- Sponsors get their name and brand in front of our chapter members.
- As an official sponsor, not only will you be showcased that day, but your business will also be promoted and gain significant exposure with your logo in our future communications through the end of the year!
- This is a great way to connect and gain recognition as an organization committed to ASID Illinois designers and industry partners.
- We have many levels of sponsorship that will fit every budget.



**CRUISE SPONSOR: \$3,000**

**(2) AVAILABLE**

*\*Sole cruise sponsorship is available for \$5,000*

***Includes: Logo/ link on all electronic event promotion, logo on all signage on the boat cruise, (4) event tickets, 5 minutes to address the attendees, a thank you from the event committee during the meeting, and space to showcase products and literature.***

***The sponsorship also features a post-event thank you via Newsbrief and Facebook, (1) e-blast, (2) social media posts, advertisement on the ASID Illinois website for 30-day period, (2) holiday party tickets, and a listing in the Yearly Sponsor Ad in ASID Illinois IMPACT Magazine.***



**BAR SPONSOR: \$2,500**

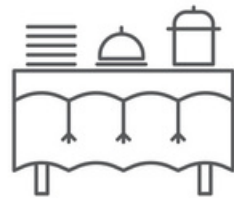
**(2) AVAILABLE**

*\*Sole bar sponsorship is available for \$4,500*

***Includes: Logo/ link on all electronic event promotion, logo on all signage on the boat cruise, (2) event tickets, 3 minutes to address the attendees; the opportunity to sponsor the signature drinks, and a thank you from the event committee during the meeting.***

***The sponsorship also features a post-event thank you via Newsbrief and Facebook, company logo displayed at the bar during the event, (2) social media posts to use during the year, (2) holiday party tickets, and a listing in the Yearly Sponsor Ad in ASID Illinois IMPACT Magazine.***





## CATERING SPONSOR: \$2,500 (2) AVAILABLE

*\*Sole cruise sponsorship is available for \$4,500*

***Includes: Logo/ link on all electronic event promotion, logo on all signage on the boat cruise, (2) event tickets, 3 minutes to address the attendees, space to showcase products and literature, and a thank you from the event committee during the meeting.***

***The sponsorship also features a post-event thank you via Newsbrief and Facebook, (2) social media posts, (2) holiday party tickets, and a listing in the Yearly Sponsor Ad in ASID Illinois IMPACT Magazine.***



## DESSERT SPONSOR: \$1,500 (1) AVAILABLE

***Includes: Logo/ link on all electronic event promotion, logo on all signage on the cruise, (2) event tickets, 2 minutes to address the attendees, space to showcase products and literature, and a thank you from the event committee during the meeting.***

***The sponsorship also features a post-event thank you via Newsbrief and Facebook, (1) social media post, (1) holiday party ticket, and a listing in the Yearly Sponsor Ad in ASID Illinois IMPACT Magazine.***



## TABLETOP SPONSOR: \$750 (4) AVAILABLE

***Includes: Logo/link on all electronic event promotion, logo on all signage on the cruise, and the opportunity to showcase your company on the cruise with a small tabletop with space to bring a few display items. Event attendees will be encouraged to visit each tabletop as part of an onboard raffle. The sponsorship also features a post-event thank you via Newsbrief and Facebook and (2) cruise tickets.***





# *Sweepstakes Donations*

We are seeking prize donations for our sweepstakes in gift baskets or any donated product or service.

Examples:

Home Decor Items

Lakefront Segway Tour

Luxury Hotel Stay

Fine Dining Experience



By donating to our Sweepstakes you will have an opportunity to promote your business to interior designers and design industry partners from across the country. Take advantage of this opportunity to reach a wide audience of design professionals and support your local ASID Illinois Chapter.



# COMPLETE YOUR SPONSORSHIP FORM TODAY:

CLICK HERE



*Please mail or email completed forms and payment to:*

ASID Illinois Chapter  
Attn: Janel Hyland  
222 W Merchandise Mart Plaza  
Suite 1485  
Chicago, IL 60654

P: 219-689-3684

E: [ADMINISTRATOR@IL.ASID.ORG](mailto:ADMINISTRATOR@IL.ASID.ORG)

*Thank  
You!*