

BOARD OF DIRECTORS

Sarah Schwuchow
ASID, RID, NCIDQ, WELL AP
President

Lisa McManus
ASID, NCIDQ, ASID Industry Partner
President-Elect

Wendy Nobriga
ASID, NCIDQ, RID
Director of Communications

Jean Charlton
Allied, ASID
Director of Membership

Kristopher Docter
ASID Industry Partner
Director of Finance

Pipa Bradbury
ASID, NCIDQ, RID, LEED AP ID+C
Director of Professional Development

Bianka Daehler
Allied ASID
Director at Large

Jennifer Brickner
Student ASID
Student Representative to the Board

Janel Hyland
Chapter Administrator

Dear Industry Partner,

I am thrilled to be serving as the 2022-2023 ASID Illinois Chapter President. Our goal as the Board of Directors is to provide quality programming and engaging events in order to enhance the value of our membership.

Our outreach to our members and to the community would not be possible without you. Your resources, volunteer time, and financial support are paramount to the success of our Chapter. We need and sincerely appreciate your help!

Will you please consider supporting our Chapter through sponsorship? My challenge to each of you is to not only commit to a package but to also take the initiative to get involved. There are many opportunities to engage, network, and build relationships with the design community. If you are a new member, I look forward to getting to know you and supporting your goals.

Please feel free to ask any questions or to connect with me at president@il.asid.org or with Janel Hyland, our ASID Illinois Chapter Administrator, at administrator@il.asid.org.

On behalf of the Illinois Chapter of ASID, thank you for your consideration.

Warmly,

Sarah Schwuchow, ASID, NCIDQ, WELL AP, RID
2022-2023 ASID Illinois Chapter President



ANNUAL SPONSORSHIP OPPORTUNITIES

Additional event-specific opportunities are available a la carte throughout the year. Please contact Janel Hyland for details.

SPONSORSHIP BENEFITS		SILVER	GOLD	PLATINUM	DIAMOND
		INDUSTRY PARTNER \$1,500	INDUSTRY PARTNER \$2,500	INDUSTRY PARTNER \$5,000	INDUSTRY PARTNER \$10,000
		NON-MEMBER \$2,000	NON-MEMBER \$3,250	NON-MEMBER \$6,500	NON-MEMBER \$12,000
PRESENTATION	Hosting opportunity for an ASID Illinois board meeting	X	X	X	X
	Hosting opportunity for a peer group meeting	X	X	X	X
	Introduction of a speaker or board member at an ASID Illinois event	X	X	X	X
	Hosting opportunity for an in-person or virtual event or CEU		X	X	X
	Presentation of award(s) at an ASID event		X	X	X
	Tabletop sponsorship at IP Trade Show (limited availability a la carte)			X	X
	Exclusive speaking opportunity at a quarterly new member event				X
	Speaking opportunity at a premier ASID event as a presenting sponsor				X
DIGITAL	Logo and link on website	X	X	X	X
	Logo on printed event press/emails	X	X	X	X
	ASID Illinois E-blast	1X	1X	2X	3X
	Advertisement on ASID Illinois website for a 30-day period		X	X	X
	Branded social media post / reel		1X	2X	3X
	Sponsor spotlight feature on social media during "Thank You Thursday"		X	X	X
	1-day social media takeover			X	X
	Membership directory cover image				X
PRINT	Listed in yearly sponsor ad in ASID Illinois Impact Magazine	X	X	X	X
	Logo on printed event signage	X	X	X	X
	Logo on peripheral printed event materials	X	X	X	X
	Access to ASID Illinois mailing list		X	X	X
	Full-page editorial feature in ASID Illinois Imprint Magazine				X
PERKS	Holiday party tickets	2	4	6	8
	VIP tickets / reserved seating at Celebration of Design Awards	2	4	6	8
	Tickets to ASID Illinois fundraiser		2	4	8
	Advocacy Day sponsor			X	X
	Portfolio / career day / student contest / Imprint sponsor			X	X



SPONSORSHIP LEVEL Silver Gold
 Platinum Diamond

ASID MEMBER Yes No
 Please contact me about joining ASID as an Industry Partner

CONTACT INFORMATION

Organization Name: _____
Contact Name: _____
Contact Email: _____
Contact Phone: _____
Website: _____

BILLING INFORMATION

Address: _____
Apt / Suite: _____
City, State, Zip: _____

PAYMENT METHOD

Payment Option: Pay in Full Two Payments Four Payments Six Payments

If you choose to pay in installments, we require your credit card be kept on file for future payments. If a check for payment is not received by the date in the contract, your card on file will be charged.

Payment Type: Visa Mastercard American Express Check
Name on Card: _____
Card Number: _____
Expiration Date: _____ / _____ Security Code: _____

Please add 5% to my sponsorship amount to support the Membership Fund. This helps provide free student and professional memberships throughout the year.

Please add 5% to my sponsorship amount to support Advocacy efforts.

Please mail or email completed forms and payment to:

ASID Illinois
222 West Merchandise Mart Plaza
Suite 1485
Chicago, IL 60654
P: 312-467-5080
E: administrator@il.asid.org

As payments are made, ASID Illinois will email you a receipt for your payment. If your payment lapses at any time, you will be provided with a 30-day notice and be removed from all sponsorship promotions. By signing below, you agree to the terms and conditions set forth by ASID Illinois.

Signature: _____

Date: _____