

2019-2020 SPONSORSHIP



2019 ASID Celebration of Design Current, Past and Incoming Board

www.il.asid.org



Board of Directors

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Allied ASID
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Director of Professional
Development

Francesca Anderson
ALLIED ASID
Director at Large

Armando Uriostegui
STUDENT ASID
Student Representative to
the Board

Dear Partner:

I am thrilled to be serving as the 2019-2020 ASID Illinois Chapter President. Our goal as Board of Directors is to provide quality programming and engaging events in order to enhance the value of our membership.

Our outreach to our members and to the community would not be possible without you. Your resources, volunteers, time, and financial support are paramount to the success of our Chapter. We need and sincerely appreciate your help!

Will you please consider supporting the Chapter through Sponsorship? My challenge to each of you is to not only commit to a package, but to also take the initiative to get involved. There are many opportunities to engage in, to network, and to build relationships with the design community. If you are a new member, I am looking forward to getting to know you and supporting your goals.

Please feel free to ask any questions or connect with me at President@il.asid.org or with Janel Hyland, the ASID Illinois Chapter Administrator, at administrator@il.asid.org.

On behalf of the Illinois Chapter of ASID, thank you for your consideration.

Ann Marie Delmonico, Allied ASID
2019-2020 ASID Illinois Chapter President

SPONSORSHIP OPPORTUNITIES

BENEFITS		PRESENTING \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,500	FRIEND \$500
DI	Logo and link on website	X	X	X	X	X
	Logo on printed event press/emails	X	X	X	X	X
	ASID Illinois E-blast	3X	2X	1X	1X	
	Logo in ASID Illinois Impact magazine	X	X	X	X	
	Advertisement on ASID Illinois website for 30 day period	X	X	X		
	Social media post/campaign with image, link and hashtag	X	X	X		
	Sponsor spotlight feature in social media "Thank you Thursday"	X	X	X		
PR	Listed in yearly sponsor ad in ASID Illinois Impact magazine	X	X	X	X	X
	Logo on printed event signage	X	X	X	X	X
	Logo on peripheral printed event materials	X	X	X	X	X
	Access to ASID IL mailing list - snail mail	2X	1X	1X		
PR	Presentation of award(s) at an ASID IL event	X	X	X	X	X
	Introduction of speaker or ASID IL Board Member at ASID event	X	X	X	X	
	Hosting opportunity for ASID board meeting	X	X	X		
	Hosting opportunity for an ASID IL program, CEU, or speed networking	X	X	X		
	Speaking opportunity at a premier ASID program as presenting sponsor	X				
	Table top opportunity at an ASID IL event					X
PE	Holiday party tickets	8	6	4	2	
	VIP tickets / reserved seating at COD	8	6	4	2	
	Tickets to ASID Illinois spring / summer fundraiser	8	4	2		
	Advocacy day sponsor	X	X			
	Portfolio / career day / student contest / Imprint sponsor	X	X			

*See next page for additional sponsorship opportunities



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Please Check One:

☐ Add 5% to your sponsorship package and donate to our Membership Fund. This helps with providing free memberships throughout the year. Consider adding 5% to your sponsorship package to donate to our Flourish Scholarship Award fund. The Flourish Scholarship Award is granted to select individuals who show a passion for ASID and are committed to our mission and values. This scholarship award will help to offset the cost of membership dues. See eligibility requirements and application process for more details.

☐ Directory Cover Image: \$1000

Provide one image for ASID IL to use as textural element on the front cover of our Directory. 1 available. Have your company featured on the cover of the ASID Illinois directory! This prime advertising spot will be seen by all ASID members and industry partners. With only one spot available per year, you will coordinate with the ASID Illinois board to select an appropriate image that showcases your business and works with the graphic design and brand standards of ASID.

☐ Directory Industry Partner page: \$500

Provide one image for ASID IL to use inside of the directory.

Another opportunity to be featured in the ASID Illinois Directory is with a 1 page feature image. Your company's image will serve as a dividing page between sections in the directory. You will coordinate with the ASID Illinois board to select an appropriate image that showcases your business and works with the graphic design and brand standards of ASID.

Please note there are only three opportunities each year and it is up to the discretion of the board who is selected for this spot. Please check one of the boxes to confirm your interest and we will reach out to you. We will keep the three companies non-competing.



COMMITMENT FORM

(PLEASE INCLUDE SPONSORSHIP LEVEL PAGE WITH COMMITMENT FORM)

Organization Name: _____

Contact Person: _____

Contact Email: _____

Website: _____

BILLING

Address 1: _____

(Apt, Suite): _____

City, State, Zip Code: _____

PAYMENT

Payment option: ☐ Full ☐ Two payments ☐ Four payments ☐ Six payments

If you choose to pay monthly / bi-monthly or quarterly your credit card will be required to be on file for the future payments. If a check isn't received by the date in the contract your card on file will be charged.

Payment type: ☐ Visa ☐ MC ☐ Amex ☐ Check (enclosed)

Name of sponsorship level: _____ Level cost: _____

Name on card: _____ Card number: _____

Expiration date: _____ Security code: _____ Zip code: _____

Add 5% to my sponsorship to support Flourish Membership Fund: ☐ Yes, Please add 5%

Please mail or email completed forms and payment to:

JANEL HYLAND

ASID ILLINOIS CHAPTER 1647 MERCHANDISE MART

CHICAGO, IL 60654

P: 312-467-5080

E: ADMINISTRATOR@IL.ASID.ORG

As payments are made ASID IL will email a receipt for your payment. If your payment lapses at any time you will have a 30 day notice and be removed from all sponsorship promotions.

You agree to the terms and conditions set fourth by ASID Illinois.

Signature: _____ Date: _____